

Aviation Industry

City of Busselton's emerging aviation sector has transformative new infrastructure that will continue to drive enormous growth opportunities across aviation and non-aviation industries.

The Busselton Margaret River Airport (BMRA) is one of the most important, strategically located airports in regional Western Australia. Demonstrating over 70% overall passenger growth over the past two years.

The upgraded Busselton Margaret River Airport has vast potential to activate aviation-related industries, including engineering and maintenance and FIFO sector.

It unlocks opportunity for a freight and logistics hub to service the significant perishable agribusiness sectors. It can significantly expand the value of tourism and events sector with national and potentially international flight routes.

PASSENGER NUMBERS

69,120

UP 70% 2021-2022

CLOSED CHARTER
PASSENGERS

58,600

UP 39% 2021-22

RPT SERVICES PER WEEK

3

@ AVERAGE LOAD FACTORS
UP 91% 2021-22

AIRCRAFT LANDINGS

10,366

UP 10% 2021-22

GENERAL AVIATION
MOVEMENTS

5314

2021-22

DIRECT JOBS

42

UP 50% 2021-22





Our Vibrant City
Open for business and ready to welcome you.

The City of Busselton is a vibrant regional city by the sea, with diverse opportunities and a prosperous economy.

Nestled on picturesque Geographe Bay, 230kms south of the State capital of Perth, we are the premier locale and central heart of the Southwest region of Western Australia.

Blessed with a coastal and rural environment of unique pristine natural beauty, we sit on Wadandi Boodja, part of Nyungar country.

Covering a total area of 1,455km², we have rich seafaring and agricultural history, a vibrant tourism and arts scene, and five modern townships offering cultural, retail, commercial and industrial precincts.

We are the central service centre for our neighbouring shires of Augusta Margaret River, Capel and Nannup.

We are a relaxed, safe, and friendly place, with services and facilities supporting positive lifestyles and well-being.

Our thriving community is home to 44,000 people and offers a much sought-after relaxed lifestyle for those who live and work here.

With a vision focused on our environment, lifestyle and opportunity, we continue to invest in the infrastructure, development and technology demanded by rapidly expanding communities and businesses.

Doing so has promoted a diversified economy and a culture of innovation, creativity, diversity and sustainability.



+68%
Economic Growth
 2010-2021



2.3M
visitors p/a



Population Growth
+41%
 Forecast 2016-26



Lifestyle Opportunity



Busselton Margaret River Airport



The Busselton Margaret River Airport (BMRA) is one of the most important, strategically located airports in regional Western Australia.

It is located just 6km from Busselton town center, 30 minutes from the International Port of Bunbury, and a 45-minute drive from Margaret River. BMRA has direct flights to the eastern seaboard, international route capacity, general aviation, and commercial and industrial precincts.

Servicing private and commercial activities, BMRA provides freight options for the well-established agriculture and manufacturing industries and supports the region's vibrant tourism and events industry. It offers expedient growth opportunities in aviation engineering, maintenance and servicing, overhaul and flight training, freight, logistics and warehousing.

The City of Busselton owns freehold the 206Ha precinct and is open to considering investment relating to the general aviation, commercial and industrial precinct or the airport precinct in its entirety.

BMRA Precinct comprises 206 Ha including runways, taxiways, aprons, terminal building, arrivals hall, car parks, jet refueling, general aviation hangars and emergency precinct.

Runways and Taxiways
Runway 03/21 is 2460m (TORA) long and 45m wide, with 8 Code 4C/4E apron parking bays suitable for aircraft up to B787/A330.

Navigational Aids
The airport has a Precision Approach Path Indicator (PAPI) visual navigational aid, plus Airservices Australia provide a Non Direction Beacon (NDB) aid.

Location Opportunities
The airport attributes support the expansion of flight services to South East Asia.



General Aviation Hub

Fully serviced private and commercial hangars lots range from 150sqm to 800sqm, with direct airside and apron access Suitable for lease for business in aviation engineering, maintenance and servicing, Maintenance and repair or overhaul, flight training and aeromedical and emergency services

Airport Commercial & Industrial Precinct

15 hectares of flat, greenfield development area with lots sizes between 1,500 sqm and 3ha suitable for airline support services, freight and logistics, aviation engineering, maintenance and servicing, light, specialised industrial and technology, warehousing and commercial and office facilities.

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W. busseltonmargaretriverairport.com.au
Lat: 33° 41' 30" S - Long: 115° 23' 30" E

Business Edge

Connected

- Located in the heart of the Southwest Region of WA
- Situated on major arterial roads
- Excellent road transport links to Perth (220kms) and Bunbury CBD (50kms)
- Direct RPT air access to Melbourne, Victoria

World Class Infrastructure

- Aviation infrastructure supports Code 4C and 4E Aircraft (range to key Asian markets)
- Airspace availability - airspace not subject to capacity constraints
- Well-established supporting infrastructure - water, power, sewer, telecommunications, high speed internet, road access.
- Competitive fees and charges

Investment Ready

- Shovel ready zoning in place and efficient development approval process
- Greenfield site with excellent capacity to expand
- Council owned land with potential for competitive lease arrangements for investors, reducing capital expenditure for start-up

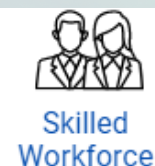
Workforce & Lifestyle

- Region offers access to skilled and capable workforce
- Excellent living standards and lifestyle opportunity
- Region offers affordable land and cost of living

City of Busseton's Business Support

The team at Invest Busseton and our local economic development partners are committed to supporting investment through:

- Facilitation connections and process within the City
- Facilitate connection with key external service providers
- Provision of local economic data and workforce planning assistance
- Connections with local business networks
- Conducting personalised regional familiarisation tours
- Appropriate site selection assistance
- Information about available incentives, grants and programs
- Connection to our Business growth partners - local Chamber of Commerce and Industry, South West Development Commission and Regional Development Australia Southwest.



Growth Opportunities

Tourism and Events

Direct air services to the east coast of Australia and potentially the growing international markets in South East Asia present an enormous opportunity to further enable the regions thriving tourism and events sector.

FIFO services

BMRA provides a gateway for local residents to access employment in the booming mining industry. FIFO passage from the City has increased by a factor of 4.6 over the last decade and now services * flights a week with workers relocating to take advantage of BMRA - reducing travel time, traffic and parking fees.

Terminal Facilities

Occasion is ripe to construct a new quality fit-for-purpose passenger terminal to meet the increased business and visitors' volumes and expectations of the Capes region.

Freight and Logistics

Unlocking air freight links for specialist agri-food industries through exports, and commercial and industrial precinct offers the capacity to activate associated freight, logistics, warehousing and specialist manufacturing industries.

Route Development

Promote existing domestic passenger services, expanding intra and interstate closed charter flights (FIFO), developing new RPT routes to Sydney and Melbourne and international RPT to Singapore and beyond, and fostering tourism charters, emergency services, and recreational aviation.

New Industries

Activate new industries in aeronautical-related manufacturing and engineering, aeromedical and emergency services, training and education.

For more information please don't hesitate to contact our team at economicdevelopment@busselton.wa.gov.au
www.busselton.wa.gov.au

CASE STUDY

Air Services Growth

Closed Charter FIFO services

Seven destinations
58,600 passenger's p/a
Services up 39%

RPT services

Three services p/week
@ Average load factors
Services up 91%

General Aviation

5314 GA movements

Emergency Services

Supports DFES,
Large Air Tanker Base
Helitac's
RFDS
SLSWA

